

KENTUCKY AUTOMOBILE DEALERS ASSOCIATION CONVENTION

Omni Homestead • June 12 – 16, 2017

Hot Springs, Virginia

ONE FORM PER FAMILY

Mail, Fax or E-mail to:

Kentucky Automobile Dealers Assn.
 152 Consumer Lane, Frankfort, KY 40601
 Phone: (502) 695-3333 Fax: (502) 695-5790
 e-mail: lwilson@kyada.com
 (PLEASE PRINT)

**DEADLINE FOR RESERVATIONS AND FINAL
 PAYMENT DUE BY: MAY 22, 2017**

LAST NAME _____ FIRST _____

DEALERSHIP/BUSINESS _____

SPOUSE _____ (OR GUEST) _____


CHILD(REN) _____ AGE ____ CHILD(REN) _____ AGE ____ CHILD(REN) _____ AGE ____

MAILING ADDRESS: _____

[] Home [] Office _____

CITY _____ STATE _____ ZIP _____ - _____

Home Phone() _____ Business Phone() _____ Fax () _____ E-mail _____

 If you have special needs, please attach a separate letter.

CONVENTION FEES: (includes: registration, Welcome Reception, two breakfast buffets, two receptions prior to dinner, and two dinners, plus entertainment. To make your hotel reservation, see below:

# _____ \$1600 - Dealership Personnel/Sponsoring Allied Member & Spouse/Guest	# _____ \$0.00	Children 5 & under
# _____ \$ 800 - Dealership Personnel/Sponsoring Allied Member ALONE	# _____ \$300	Children 6 - 12
# _____ \$1700 - Non-Sponsoring Allied Member & Spouse/Guest	# _____ \$400	Children 13 – 20

OTHER ACTIVITIES:

Golf Scramble – Thursday, June 15th - # _____ \$200 per person - Old Course

Name _____ Handicap _____ Name _____ Handicap _____

Note: **Club Rentals # _____ \$ 100.00 per person** Please indicate: _____ Left Hand _____ Right Hand

Fly Fishing – Friday, June 16th # _____ \$215 per person – Two hour trip includes fishing gear and guided instructor.

Skeet Tournament – Thursday, June 15 - # _____ \$115.00 per person – includes gun usage, ammo, vest, ear & eye protection

Check Enclosed for deposit @ \$800 Per Adult x _____ persons TOTAL\$ _____ Made payable to KADA

OR **Visa** **MasterCard** **American Express**

Account #: _____ Exp: _____ Billing Name: _____

Billing Address: _____

*****HOTEL Reservations • June 12- 15, at the Omni Homestead*****

Please click the following link to book your room directly with Omni Homestead: <https://www.omnihotels.com/hotels/homestead-virginia/meetings/kada-annual-conference-2017> A 15% resort fee/night will be added to your room. All rooms are based on availability

Rooms
 Run of House \$225.00
 Deluxe Room \$255.00
 Deluxe View Room \$270.00
 Premier Room \$295.00
 Premier View Room \$305.00

Suites
 Executive Studio Suite \$345.00
 Homestead Executive Suite \$445.00

The following rooms include 1 bedroom & parlor:
 Luxury Landmark Suite \$475.00 (add an additional bedroom for \$225)
 Luxury Presidential Suite \$620.00 (add an additional bedroom for \$225)

CANCELLATIONS –Refunds of the convention fee (minus \$50 per person for processing fees) are available at any time up to May 22, 2017. No convention fee refunds will be given after that time. Hotel room reservations are subject to the Omni Homestead's cancellation policy of seven days prior to arrival to avoid a penalty fee.

I HAVE READ AND UNDERSTAND THE PAYMENT AND CANCELLATION POLICIES.

Signature _____ Date _____

Kentucky Automobile Dealers Association

Omni Homestead

Hot Springs, Virginia

June 12 - 16, 2017

Schedule of Events

MONDAY, JUNE 12

- 12:00 p.m. – 5:00 p.m. **Registration Desk Open**
Tower Suite
- 7:00 p.m. – 8:30 p.m. **Chairman's Welcome Reception**
Commonwealth

TUESDAY, JUNE 13

- 7:30 a.m. **KADA Hospitality Desk Open**
Crystal Room
- 7:30 a.m. – 8:30 a.m. **Buffet Breakfast**
Crystal Room
- 8:15 a.m. **Business Session**
Mark Grin, Convention Chair
Duke Brubkaer, KADA Chairman
Empire Room
- 9:00 a.m. **The (Near) Future of the Auto Industry: 5 Key Trends Impacting Dealers Today**
Tim Zierden,
Vice President Strategic Accounts
Cox Automotive
Empire Room
- 10:00 a.m. **Building a Successful Future for Your Family and Business**
Hugh Roberts, CFP
Doug Howe, M.A.
Rawls Group
Empire Room
- Afternoon Free**
- 7:00 p.m. **Cocktails**
East Lawn
- 7:30 p.m. – 8:30 p.m. **Casual Dinner**
East Lawn
- 8:45 p.m. – 9:30 p.m. **General Session/Inspirational The Long Lost Art of Seeing – A Discussion on Developing People Vision**
Jason Wright
Theater Room

WEDNESDAY, JUNE 14

- 7:30 a.m. **Hospitality Desk Open**
Crystal Room
- 7:30 a.m. - 8:30 a.m. **Buffet Breakfast**
Crystal Room
- 8:30 a.m. **Business Session**
Empire Room
- 8:45 a.m. **How to Avoid Being the Low-Priced Provider in Your Market**
Steve Richards
Vice President, Easy Care/MotorTrend
Empire Room
- 10:00 a.m. **How to Measure Your Digital Marketing ROI**
Nicole Gignac
Vice President of Sales, L2T Media
Empire Room
- Afternoon/Evening Free**

THURSDAY, JUNE 15

- Optional Activities*
- 7:00 a.m. **Golfer's Continental Breakfast**
Casino
- 8:00 a.m. **Golf Scramble**
Old Course
- 5:00 p.m. – 6:30 p.m. **Skeet Shooting**
- OR **Day/Afternoon free**
- 7:00 p.m. – 7:30 p.m. **Cocktails**
Gun Club Pavillion
- 7:30 p.m. – 9:00 p.m. **Farewell Dinner**
Gun Club Pavillion

FRIDAY, JUNE 16

- Optional Activity*
- 8:00 a.m. – 10:00 a.m. **Fly Fishing**
- Departures**