



**THE WESTIN**  
 HILTON HEAD ISLAND  
 RESORT & SPA

**72<sup>nd</sup> Annual Convention**

**June 18 - 21, 2018**

**Registration Now Open**



Join your fellow KADA members for the business sessions on Tuesday and Wednesday as well as the many networking opportunities that are offered. You and your family will enjoy the beautiful beaches, golf of Hilton Head Island and numerous other activities the Island has to offer.

On Tuesday night join your fellow KADA members for dinner and dancing with the sounds of Liquid Pleasure. The band will entertain you with their mesmerizing choreography, horn section with a wide variety of music from top 40, oldies to jazz and funk.



On Thursday join in on the KADA Golf Scramble at the Port Royal Golf Club on the Barony Course designed by George W Cobb. It was one of the first courses on Hilton Head Island, where the holes may appear to be relatively open, but as you approach the newly resurfaced Bermuda greens, the greens are generous and protected by thick, rough and unforgiving bunkers, entitling the golfer to have good touch with mid to short range iron shots.



Or take part in a round trip tour to Savannah which includes a 90 minute tour exploring the famous historic squares of Savannah. Guests will journey through the Historic District and will ride along cobblestone paved streets beneath moss-draped oaks and experience the “Old South” with her stately mansions, beautiful squares, romantic riverfront abundance of artifacts. Enjoy a couple of hours for lunch and shopping at your own leisure.



and

# General Information

## Airport Information:

Savannah-Hilton Head International Airport (SAV) - is 45 minutes from the hotel.



Hilton Head Island Airport (HHH) is about a 5-minute drive from the hotel. Which is ideal for private aviation and American Airlines offers flights daily.

## Transportation:

### *From Savannah– Hilton Head International Airport*

From the Savannah-Hilton Head International Airport (SAV), the options for transportations is to rent a car, see this link for rental car service available <https://savannahairport.com/airport/ground-transportation/>. Or through a car service either through Diamond Transportation <http://hiltonheadrides.com/> or Above or Beyond <http://aboveandbeyondsav.com/>.

### *From Hilton Head Island Airport*

Rental car service and taxi cab service is available from this airport. Visit <http://www.hiltonheadairport.com/to-and-from.php> for additional information on rental car service and where to pick up a taxi cab.

### *Hotel*

Provides complimentary limited shuttle service to and from Port Royal Golf & Tennis Club, as well as Shelter Cove Mall and Marina where you can find shopping, dining, nightlife and recreational activities.



## Hotel Parking:

Hotel valet is \$17 and self parking is complimentary.

## Resort fee:

Is \$22.00 and includes: Shuttle Service to golf course, tennis and shelter cove mall, 24 hour access fitness studio, overnight self parking, wireless internet access in lobby and guest rooms.

## Spa Services:

You will receive a 10% Discount off your spa services.



## Westin Workout:

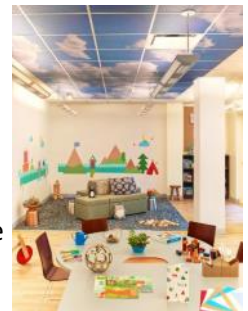


The Westin provides a Fitness Studio that has views of nearby pools, sand dunes, and the ocean. Can accommodate a full range of activities including: running, jogging, walking, bicycling, weightlifting, calisthenics, and swimming. The hotel also provides a three- and five-mile running or walking route to view the surroundings, see the front desk for more information. Don't worry if you forgot your gear the Westin provides Gear Lending with New Balance®. See the hotel's website for further information: <http://www.westinhiltonheadisland.com/westin-workout>.

Don't worry if you forgot your gear the Westin provides Gear Lending with New Balance®. See the hotel's website for further information: <http://www.westinhiltonheadisland.com/westin-workout>.

## Westin Kids Family Club:

The Westin has inspired activities that help kids ages 4-12 connect with their environment and learn about their destination, enriching your family's experience here at The Westin Hilton Head Resort and Spa. See the resort website: <http://www.westinhiltonheadisland.com/Kids-Club> for additional information.



See the resort website: <http://www.westinhiltonheadisland.com/Kids-Club> for additional information.

## Resort Activities:

Bike rentals, ping pong, corn hole games, beachside chairs and umbrellas, kayak, stand up paddle boarding (some with an additional cost).

## Things to Do:

Check out the list of things you and your family can do while in Hilton Head. Everything from shopping to local history museum located on the 2<sup>nd</sup> floor of the hotel to seeing the Harbour Town Lighthouse and other local history favorites. Visit hotel website <http://www.westinhiltonheadisland.com/things-to-do-in-hilton-head> for more information on things to do in the area.



# Registration Form

# 2018 Annual Convention June 18-21, 2018 The Westin Resort & Spa- Hilton Head Island, SC

**DEADLINE FOR RESERVATIONS AND  
PAYMENT DUE BY: MAY 25, 2018**

Please Print and complete one Registration form per family

<b>Member Name:</b> (Last Name, First Name)		
<b>Dealership/Business:</b>		
<b>Address</b>		
<b>City:</b>	<b>State:</b>	<b>Zip:</b>
<b>Email:</b>	<b>Phone:</b>	
<b>Spouse/Guest:</b>		
<b>Children/Age:</b>	<b>Children/Age:</b>	
<b>Children/Age:</b>	<b>Children/Age:</b>	

### Return Completed Form To:

KADA, Attn: Leslie Wilson, CMP  
Fax: 502-695-5790  
Email: [lwilson@kyada.com](mailto:lwilson@kyada.com)  
Mail: 152 Consumer Lane  
Frankfort, KY 40601

### CONVENTION FEES:

Includes: Registration, Welcome Reception, 2 Breakfast Buffets, 2 Receptions prior to dinner, and 2 Dinners, Plus Entertainment.

- # \_\_\_\_ **\$1500** Dealership Personnel or Allied Member & Spouse/Guest
  - # \_\_\_\_ **\$750** Dealership Personnel or Allied Member ONLY
  - # \_\_\_\_ **\$0** Children 5 & Under
  - # \_\_\_\_ **\$200** Children 6-12
  - # \_\_\_\_ **\$300** Children 13-20
- \$\_\_\_\_\_ **Total Due**

### ACTIVITIES:

- Golf Scramble** - Thursday, June 21<sup>st</sup>  
**Course:** Port Royal Golf Club - Barony
  - # \_\_\_\_ **\$200 per person**  
Name #1 \_\_\_\_\_ Handicap \_\_\_\_  
Name #2 \_\_\_\_\_ Handicap \_\_\_\_
  - Club Rentals:**  
# \_\_\_\_ \$ 49.00 per person  
    \_\_\_ Left Hand or \_\_\_ Right Hand
  - Savannah Trolley Tour**- Thursday, June 21<sup>st</sup>
  - # \_\_\_\_ **\$270 per person**  
**Includes:** Round trip transportation to Savannah, Trolley Tour and leisure for lunch and shopping.
- \$\_\_\_\_\_ **Total Due**

### HOTEL RESERVATIONS:

**Please click** the following link below to book your room **Directly** with The Westin Resort & Spa:  
<https://www.starwoodmeeting.com/Book/KF17AA>  
\* A \$22 resort fee/night will be added to your room  
\* All rooms are based on availability  
**Reservation cutoff date:  
May 25, 2018**

### SLEEPING ROOMS:

*Room Types*

Island View Room	\$229.00
Resort View Room	\$269.00
Ocean View Room	\$289.00
Grand Ocean View	\$329.00

### PAYMENT INFORMATION:

**Total Amount Due** (including all activities) \$ \_\_\_\_\_

- Invoice Full Amount**
- Full Amount Paid**
- Check Enclosed** (Made payable to KADA) **OR**  **Visa**     **MasterCard**     **American Express**     **Discover**

**Account #** \_\_\_\_\_ **Exp:** \_\_\_\_\_

**Billing Name:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**I HAVE READ AND UNDERSTAND THE PAYMENT AND CANCELLATION POLICIES.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

If you have special needs, please attach a separate letter.

**CANCELLATION POLIDCY** -Refunds of the convention fee (minus \$50 per person for processing fees) are available at any time up to May 25, 2018. No convention fee refunds will be given after that time. Hotel room reservations are subject to The Westin's Resort & Spa cancellation policy of seven days prior to arrival to avoid a penalty fee.



**72<sup>nd</sup> Annual Convention**  
**June 18 - 21, 2018**



**Hilton Head Island, South Carolina**

## Schedule of Events

*Tentative*

### MONDAY, JUNE 18

3:00 p.m. – 6:00 p.m.

**Registration Desk Open**

Mitchelville

7:00 p.m. – 8:30 p.m.

**Chairman's Welcome Reception**

Ocean Front Deck

### TUESDAY, JUNE 19

7:30 a.m.

**Hospitality Desk Open**

Savannah Foyer

7:30 a.m. – 8:30 a.m.

**Buffet Breakfast**

Calibogue

*Sponsored by Cox Automotive*

8:30 a.m.

**Business Session**

Danner

*Kim Huffman, Convention Chair*

*Jim Reynolds, KADA Chairman*

9:00 a.m.

**Google Dealer Playbook . . . with a Twist**

Danner

*Travis Hafer, KY Account Manager, Naked Lime*

*Tim Mueller, Automotive Retail Strategist, Google*

10:00 a.m.

**Break** (10 Minutes)

10:10 a.m.

**Gold Sponsor:** Cox Automotive

Danner

10:25 a.m.

**Build Your Human Capitol Playbook to Win You Market**

Danner

*??, Hireology*

6:30 p.m. - 10:00 p.m.

**Cocktails & Casual Dinner & Dancing**

Calibogue

### WEDNESDAY, JUNE 20

7:30 a.m.

**Hospitality Desk Open**

Savannah Foyer

7:30 a.m. – 8:30 a.m.

**Buffet Breakfast**

Calibogue

8:30 a.m.

**Business Session**

Danner

*Kim Huffman, Convention Chair*

*Jim Reynolds, KADA Chairman*

*Dan Renshaw, NADA Director*

9:15 a.m.

**Dealership of Tomorrow 2025**

Danner

*Glenn Mercer, President, GM Automotive LLC*

10:15 a.m.

**Break** (10 Minutes)

10:25 a.m.

**Business Session**

Danner

*Larry Dorfman, Chairman & CEO of APCO/EasyCare*

### THURSDAY, JUNE 21

7:30 a.m.

**Continental Breakfast for Golfer's Only**

Port Royal Golf Club

8:30 a.m.

**Golf Scramble** (*optional activity*)

Barony Course

10:00 a.m. – 4:00 p.m.

**Savannah Trolley Tour** (*optional activity*)

7:00 p.m. – 9:00 p.m.

**Cocktails & Farewell Dinner**

Grand Ocean Terrace